

2023 Candidate Platform Statement
Due By: November 14, 2022
Submit To: Nominating Committee Members:
Amanda Cahill, Beth Martindale, Deb Bennett



WWLF Candidate Nomination Form

Election for 2023-2024 Term

Thank you for your interest in joining the Executive Leadership Team of WWLF. Please note the following dates for nominations and elections:

Nominations open: October 31 – November 14

Voting for ELT positions open: November 21 – December 16

Voting closed and ballots tallied: December 17 – December 23

Announcement of new ELT: week of December 26

Please provide the following information to the Nominating Committee to be considered for a position on the Executive Board of Directors for WWLF.

Lynn Witcher, President

Please insert your name and desired board position above and confirm your eligibility for participation in the election process.

- I am a member in good standing
- This is a Self-nomination This is a nomination by Other(name)_____
- Dates of prior service and Position(s) listed below:
 - Co-Executive Director of Education (2019 - present)
 - Programs Committee Member (2017 - 2018)
 - Secretary (2013 - 2016)
 - Executive Director of Brand Management (2011 - 2012)
- I have read the primary duties of the Executive Leadership Team (attached)

Introduction, biography, & previous WWLF experience

Briefly detail your background in telecom, professional experience, educational background, and any other pertinent notes related to professional growth/achievements.

I first encountered the world of wireless infrastructure back in my law firm days at McGuireWoods, where from 2007 – 2013, I provided real estate and other legal advice to a Tier 1 carrier. The more I learned about the wireless industry, the more I came to understand the critical nature connectivity would play in a modern, digital society. So, I went all in. At the recommendation of the client, I signed up for WWLF in 2009 and joined the Board that same year. Over the years, I have served as Executive Director of Brand Management, Co-Executive Director of Education, Secretary, and member of the Programs Committee.

I have also served as past president, member of the board of directors, and education committee chair for the California Wireless Association. I helped launch and serve on the speaker committee for the Wireless West Conference. I am a member of various state wireless associations, including Colorado, Nevada, Northwest Wireless, and Texas.

In 2013, I joined MD7, where I currently serve as General Counsel. MD7 is a global consultancy providing digital and telecommunications infrastructure services across 26 countries.

Over the course of my career, I have been blessed with various professional recognitions, including the Los Angeles Times B2B Publishing In-House Counsel Award (2022), CalWA Member of the Year (2015), and Super Lawyers "Rising Star", Southern California (2009 – 2012).

I am also a huge believer in, and supporter of, the next generation of leaders. Outside of wireless, I have invested in and supported many talented professionals through my roles as president and board member of a scholarship foundation, board member of various local attorney organizations, and as co-chair of the women's leadership forum and member of the recruiting committee at my previous employer.

How has your career and experience with WWLF prepared you for a position on the Board of Directors?

With 13+ years of service across various aspects of the organization, I am ready to accept the challenges ahead for WWLF as its president. And what an incredible time to build and manage wireless facilities, which have expanded from towers and structure collocations to include satellites and even balloons! I have the inspiration, vision, and experience to help WWLF navigate this paradigm shift. I have seen and even spearheaded impactful advancements in the world of wireless business. But more than this, I have helped elevate and develop effectual women in the industry to do the same.

As Co-Director of Education, I recently helped launch a C Suite educational series geared towards supporting and promoting women into the highest levels of company leadership. WWLF's work has just begun. I want to see C-Suite development as first on WWLF's agenda, and as president I can implement this task and see it through to fruition.

Major Issues / Initiatives to address during your term

The major issues or initiatives you would like to address during your WWLF executive board tenure.

1. **Bold Strides towards the Top of Leadership and Beyond!**

I have met so many amazing, talented, and driven women through WWLF. What better way to build on this pipeline of leadership than by developing a permanent and continuing educational series to help support and equip women as they join the ranks of the C-Suite as innovative leaders of change for the wireless industry.

2. **Membership, Membership, Membership!**

The cost of a yearly membership in WWLF is low and the benefits are immeasurable - from education, networking, professional growth and development, relationship building, and beyond! I am so proud to be part of an organization that is truly committed to the advancement of women and, as president, I will provide support, resources, and opportunities to help the WWLF Board bring the many benefits of our organization to more women across the industry.

3. **Expanded Reach through Collaborations with Sister Organizations**

Many carriers, tower companies, services companies, and professional groups in wireless have fantastic women's support groups. I will build and deepen relationships with these organizations to help WWLF learn, grow, and share value across the communities we serve.

Other Ideas, Aims & Goals for WWLF

- **Mentors for Rising VP and C-Suite Wireless Leaders**

WWLF has a great mentorship program in place for folks at the early or mid-point of their careers. With the help of WIA and other supporters, I would like to connect more senior executives in our industry with mentors. Even very accomplished women can use the support of a personal board of directors to help them navigate the challenges of leadership at the top.

- **In-Person Executive Development Expo**

Establishing an inspiring and educational WWLF Executive Development Expo in conjunction with WIA by 2024.

Role of the Board – Please share your thoughts

The Board of Directors is critical to the success of the organization. We have some amazing women that give 110%. We must continue to build the committees supporting our Board both to provide balance in the lives of our Board Members but also to share opportunities with the future leaders of WWLF. There are many women who would love to increase their involvement if only presented with the opportunity. A leadership role in WWLF is a great way to learn and grow into an expanded role at work.

What other attributes or qualifications you possess that will contribute to governing WWLF? Outside of work, what are your hobbies or interests?

I am an adventure seeker at heart. I love traveling to new places, whether domestic or abroad, and experiencing new people, food, culture, history, and geography. In my spare time you can find me taking on a new challenge (amateur carpentry, fishing) or exploring some of the local towns in my new home in North Texas.

DUTIES OF THE EXECUTIVE LEADERSHIP TEAM

Duties of the President – 2 Year Term

- Carry out policies and objectives created by the Board
- Act as the Chief Executive Officer of WWLF and shall, subject to the control of the Board, supervise, as well as control the affairs of the WWLF and the activities of the ELT
- Preside at all meetings of the Board and at all meetings of the members, if any
- Act as the liaison between WWLF and WIA, representing the interests of WWLF and providing updates and/or reports to WIA as requested and to the Board
- Be versed in parliamentary procedure and act accordingly, including giving guidance to the Board as necessary
- In general, perform all duties incident to the office of the President and such other duties as may be required by law or by these Policies and Procedures, or which the Board or WIA may prescribe from time to time
- Meetings conducted by the President will generally follow Roberts Rules of Order

Duties of the Vice President – 2 Year Term

- Perform all the duties of the President in her absence or in the event of her inability or refusal to act, and shall be subject to all the restrictions on the President
- Oversee the creation and maintenance of all operational policy and procedure guidelines for the organization. Update, or cause to be updated, the guidelines as necessary, and not less than annually, and act as chair for the committee that performs the review and updating of the guidelines.
- Temporarily fill any ELT position and/or fulfill any ELT duties and responsibilities as deemed necessary and beneficial by the Board for as long as necessary, such as during a transitional period
- In general, perform all duties incident to the office of the Vice President and such other duties as may be required by law or by these Policies and Procedures, or which the Board or WIA may prescribe from time to time

Duties of the Secretary – 2 Year Term

- Keep, or cause to be kept, a book of minutes of all meetings of the Board, and, if applicable and as requested, meetings of committees or members recording therein:
 - the time and place of the meeting;
 - whether regular or special; and
 - the names of those present or represented at the meeting
- Create the Board Contact List at the start of each calendar year and distribute to any new Board member, and to entire Board, each time revised
- Maintain these Policies and Procedures guidelines, as amended, and have a copy at all noticed meetings
- Exhibit, at reasonable times, to any Director these Policies and Procedures and the minutes of the proceedings of the Board of Directors of WWLF, or to WIA as requested
- See that all notices are duly given in accordance with the provisions of these Policies and Procedures, or as required by law
- Keep the WWLF library of forms and documents and distribute at the start of the term to any new Board member, and distribute to entire Board, as revised
- Assemble and preserve a record of the activities and achievements of the WWLF
- Act as custodian of records and other materials pertinent to the history of the organization
- Conduct votes (either email ballots or during meetings) for any items the Board shall vote on and report vote outcome to Board
- Assemble committee(s) to assist with duties as needed

- In general, perform all duties incident to the office of the Secretary and such other duties as may be required by law or by these Policies and Procedures, or which the Board or WIA may prescribe from time to time

Duties of the Treasurer – 2 Year Term

- Receive, and give receipt for, monies due and payable to WWLF from any source whatsoever
- Have charge and custody of, and be responsible for, all funds and securities of WWLF
 - All WWLF funds will be timely deposited by WIA after review and reconciliation by the Treasurer
 - WWLF funds will be deposited in banks or other depositories selected by WIA
 - WIA shall maintain WWLF funds for use by WWLF and in connection with WWLF business
- Disburse, or cause to be disbursed by WIA, the funds of the WWLF as may be directed by the Board, taking proper vouchers for such disbursements
- The Treasurer shall assist WIA with keeping and maintaining adequate and correct accounts of WWLF monetary transactions, including WWLF assets, liabilities, receipts, disbursements, gains and losses
- Exhibit, at all reasonable times, the books of account and financial records to any ED or member of the ELT, or to WIA as requested
- Render to the President, member of the ELT, or ED, whenever requested, an account of any or all of her transactions as treasurer and of the financial condition of the organization
- Prepare, or cause to be prepared, the annual report and financial statements to be included in any required reports
- Chair the budget committee and prepare the budget for adoption by the organization
- Assemble committee(s) to assist with duties as needed
- In general, perform all duties incident to the office of the Treasurer and such other duties as may be required by law or by these Policies and Procedures, or which the Board or WIA may prescribe from time to time